

**Remit Address:**

WBAY
PO Box 743299
Atlanta, GA 30384
Main: (920) 432-3331
Billing:

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

INVOICE

Advertiser	POL/Gallagher for Wisconsin
Product	GALLAGHER FOR WISC
Estimate Number	1760

Invoice #	936659-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WBAY
Account Executive	HRP Philadelphia
Sales Office	HRP/Philadelphia
Sales Region	National

Order #	936659
Alt Order #	08380614
Deal #	
Order Flight	09/21/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	94
Product 1/2	121

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBAY	Action 2 News 10pm	10-1035p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	10:24 PM	MGTV091901H	\$800.00		1
2	WBAY	Action 2 News 12n	12-1230p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	12:26 PM	MGTV091901H	\$225.00		1
3	WBAY	Dr Phil	3-4p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	3:47 PM	MGTV091901H	\$120.00		1
4	WBAY	Action 2 News 4pm	4-430p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	4:16 PM	MGTV091901H	\$210.00		1
5	WBAY	Inside Edition	430-5p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	4:45 PM	MGTV091901H	\$175.00		1
6	WBAY	Action 2 News 5pm	5-530p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	5:24 PM	MGTV091901H	\$685.00		1
7	WBAY	Action 2 News 6pm	6-630p		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	6:26 PM	MGTV091901H	\$750.00		1
8	WBAY	GMA 7a	7-8a		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	7:25 AM	MGTV091901H	\$500.00		1
9	WBAY	GMA 8a	8-9a		09/19/16 to 09/25/16	1x	----1--				
	WBAY			F	09/23/16	:30	8:48 AM	MGTV091901H	\$280.00		1
20	WBAY	Sa Action 2 News Late run	Sa Action 2 News La								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WBAY	Sa Action 2 News Late run	Sa Action 2 News La		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	11:01 PM	MGTV091901H	\$230.00		1
21	WBAY	ABC College Ftbl Game 1	ABC College Ftbl Ga		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	1:54 PM	MGTV091901H	\$230.00		1
22	WBAY	ABC College Ftbl Game 2	ABC College Ftbl Ga		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	4:30 PM	MGTV091901H	\$325.00		1
23	WBAY	Action 2 News Sat 6pm	6-630p		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	6:19 PM	MGTV091901H	\$340.00		1
24	WBAY	Action 2 News Sat 6am	6-7a		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	6:54 AM	MGTV091901H	\$140.00		1
25	WBAY	ABC College Footbll Prime	ABC College Footbll		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	8:56 PM	MGTV091901H	\$325.00		1
26	WBAY	GMA Sa	7-8a		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	7:29 AM	MGTV091901H	\$500.00		1
27	WBAY	Action 2 News Sat 8am	8-9a		09/19/16 to 09/25/16	1x	-----1-				
	WBAY			Sa	09/24/16	:30	8:58 AM	MGTV091901H	\$205.00		1
28	WBAY	Action 2 News Sun 10pm	10-1035p		09/19/16 to 09/25/16	1x	-----1				
	WBAY			Su	09/25/16	:30	10:30 PM	MGTV091901H	\$490.00		1
29	WBAY	Action 2 News Sun 530pm	530-6p								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WBAY	Action 2 News Sun 530pm	530-6p		09/19/16 to 09/25/16	1x	-----1				
	WBAY			Su	09/25/16	:30	5:47 PM	MGTV091901H	\$440.00		1
30	WBAY	GMA Su	7-8a		09/19/16 to 09/25/16	1x	-----1				
	WBAY			Su	09/25/16	:30	7:45 AM	MGTV091901H	\$280.00		1
31	WBAY	Action 2 News Sun 8am	8-9a		09/19/16 to 09/25/16	1x	-----1				
	WBAY			Su	09/25/16	:30	8:16 AM	MGTV091901H	\$175.00		1
32	WBAY	This Week	9-10a		09/19/16 to 09/25/16	1x	-----1				
	WBAY			Su	09/25/16	:30	9:57 AM	MGTV091901H	\$180.00		1
33	WBAY	Action 2 News 10pm	10-1035p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	10:11 PM	MGTV091901H	\$800.00		1
34	WBAY	Action 2 News 12n	12-1230p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	12:18 PM	MGTV091901H	\$225.00		1
35	WBAY	Dr Phil	3-4p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	3:30 PM	MGTV091901H	\$120.00		1
36	WBAY	Action 2 News 4pm	4-430p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	4:10 PM	MGTV091901H	\$210.00		1
37	WBAY	Inside Edition	430-5p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	4:50 PM	MGTV091901H	\$175.00		1
38	WBAY	Action 2 News 5pm	5-530p								

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38	WBAY	Action 2 News 5pm	5-530p		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	5:25 PM	MGTV091901H	\$685.00		1
39	WBAY	GMA 7a	7-8a		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	7:24 AM	MGTV091901H	\$500.00		1
40	WBAY	GMA 8a	8-9a		09/19/16 to 09/25/16	1x	---1---				
	WBAY			Th	09/22/16	:30	8:46 AM	MGTV091901H	\$280.00		1
41	WBAY	Action 2 News 10pm	10-1035p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	10:31 PM	MGTV091901H	\$800.00		1
42	WBAY	Action 2 News 12n	12-1230p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	12:18 PM	MGTV091901H	\$225.00		1
43	WBAY	Dr Phil	3-4p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	3:26 PM	MGTV091901H	\$120.00		1
44	WBAY	Action 2 News 4pm	4-430p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	4:18 PM	MGTV091901H	\$210.00		1
45	WBAY	Inside Edition	430-5p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	4:51 PM	MGTV091901H	\$175.00		1
46	WBAY	Action 2 News 5pm	5-530p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	5:25 PM	MGTV091901H	\$685.00		1
47	WBAY	Action 2 News 6pm	6-630p								

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47	WBAY	Action 2 News 6pm	6-630p		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:30	6:27 PM	MGTV091901H	\$750.00		1
48	WBAY	GMA 8a	8-9a		09/19/16 to 09/25/16	1x	--1----				
	WBAY			W	09/21/16	:00			\$280.00	See MG 48.2,48.3,48.4	1
	WBAY	ET	1205-1235am	F	09/23/16	:30	12:33 AM	MGTV091901H	\$10.00	MG for 48.1 09/21	4
<u>Aired Spots</u>				38							

<u>Gross Total</u>	\$13,575.00	
<u>Agency Commission</u>	\$2,036.25	
<u>Net Amount Due</u>	\$11,538.75	<u>Payment Terms 30 Days</u>

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